

MANAGEMENT ACTIVITIES 2022-23

Orientation program was held on 15/3/2022

Orientation Program had been organised for I year MBA students on **15/3/2022**. The chief guest **Dr. Venkatesh, Professor , Depatment of Psychology, University of Mysore**, spoke on how industries work and motivated the students for higher achievement. Dr. Yashodha B.N, Principal, gave the presidential address and Head of the Department Dr. Ruby Salestina presided over the program. Later, Quiz and cultural competitions were conducted to make the students actively involve in management related activities.



FAREWELL DAY FUNCTION

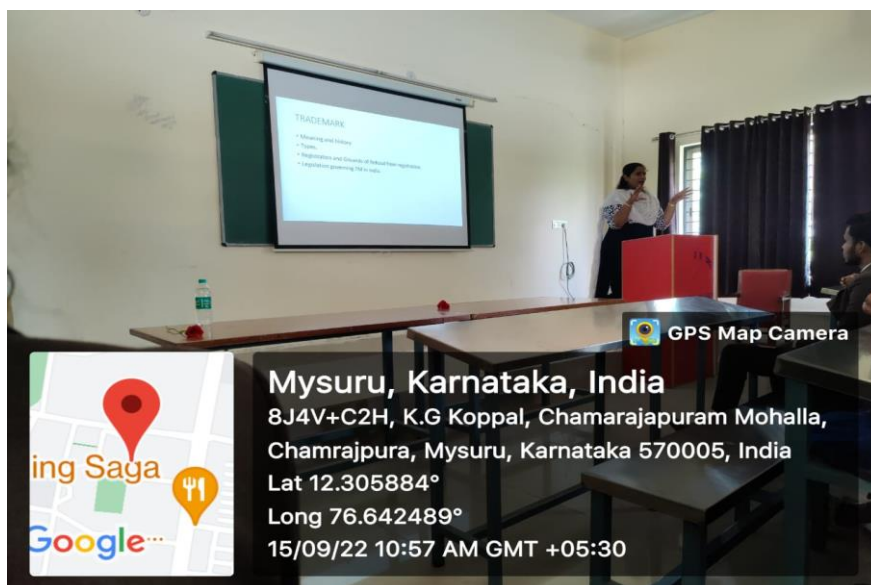
Farewell Program had been organised for 2nd year MBA students on **27/08/2022**. The chief guest **Shri. Hematha Kumar, HR Manger, Thought Focus**, spoke on how industries work and motivated them for higher achievement.



SPECIAL LECTURE SESSIONS

A special lecture on topic entitled “Intellectual Property right Act” organized on 15-09-2022

Department of Management Science had organized a special lecture on “**Intellectual Property Right Act**” to throw some light on the importance & its application. Resource person for the session was **Asamathunnisa.G, Assistant Professor, JSS Law college Mysore**. Students gained insights about IPR Act.



**A special lecture on topic entitled “Performance Management” organized
on 16-09-2022**

Department of Management Science had organized a special lecture on **Performance Management**. The resource person for the session was **Shri. Hemanth Kumar Mohan**, **Manager-Human Resource**, Thought Focus Information Technology Inc.



A Special Lecture on topic entitled “Importance of Culture and its rich Heritage” organized on 17-09-2022

Department of Management Science had organized a special lecture on “**Importance of Culture and its rich Heritage**”. The resource person for the session was **Praveen Belli, Theatre Director, Rangayana**, shared the importance of Indian culture and conducted activities to help the students come out of their inhibitions and participate freely.



A special lecture on topic entitled “Consumer Protection Act 2019” organized on 22-09-2022

Department of Management had organized a special lecture on “**Consumer Protection Act 2019**” to throw some light on law relating to consumer protection. The resource person for the session was **Shri. Narayanappa. B, retired senior Civil Judge, District Consumer Dispute Redressal Commission, Consumer Court**.

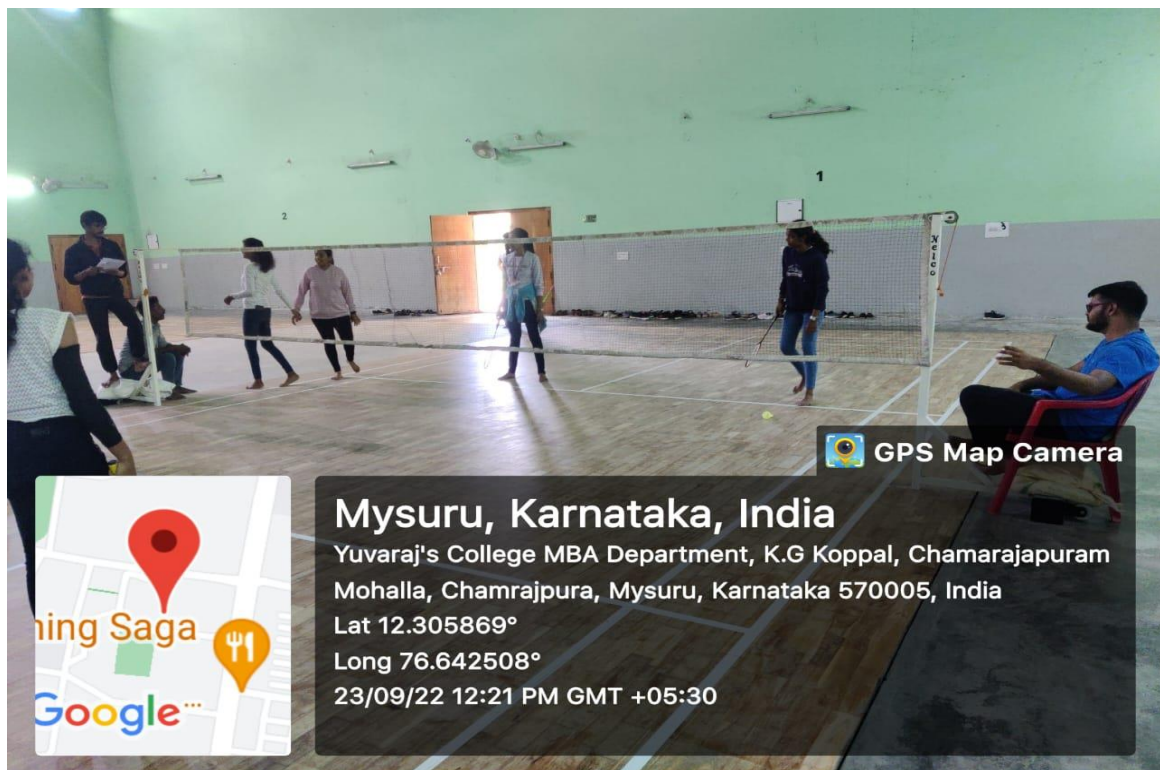




Sports Events organized during 2022-23

Sports event had been organised for I year MBA students on **23/09/2022**

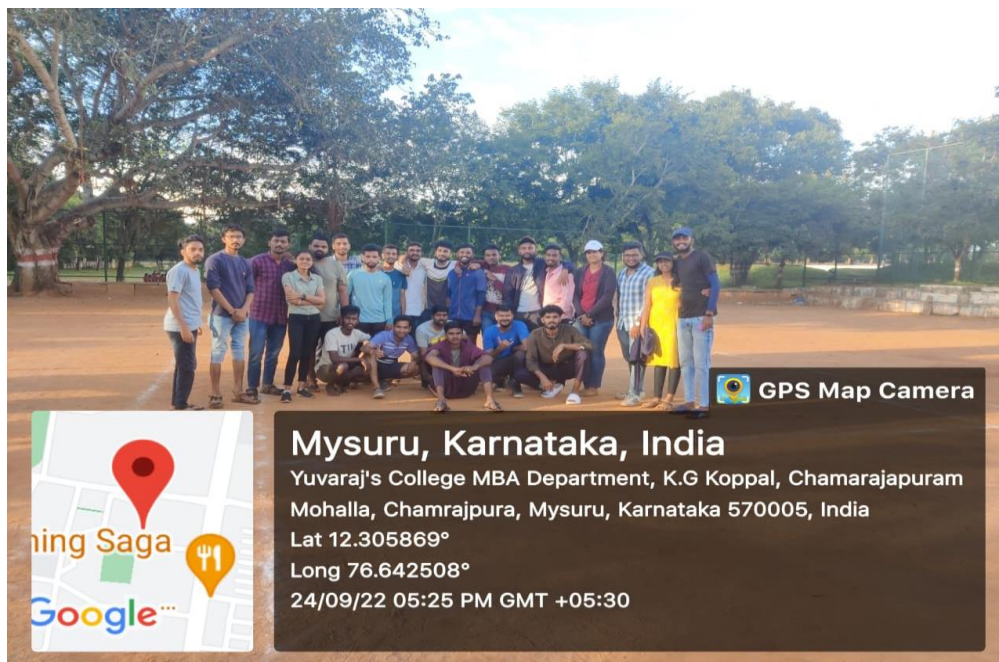
Badminton



Carrom



Kabaddi



Volleyball



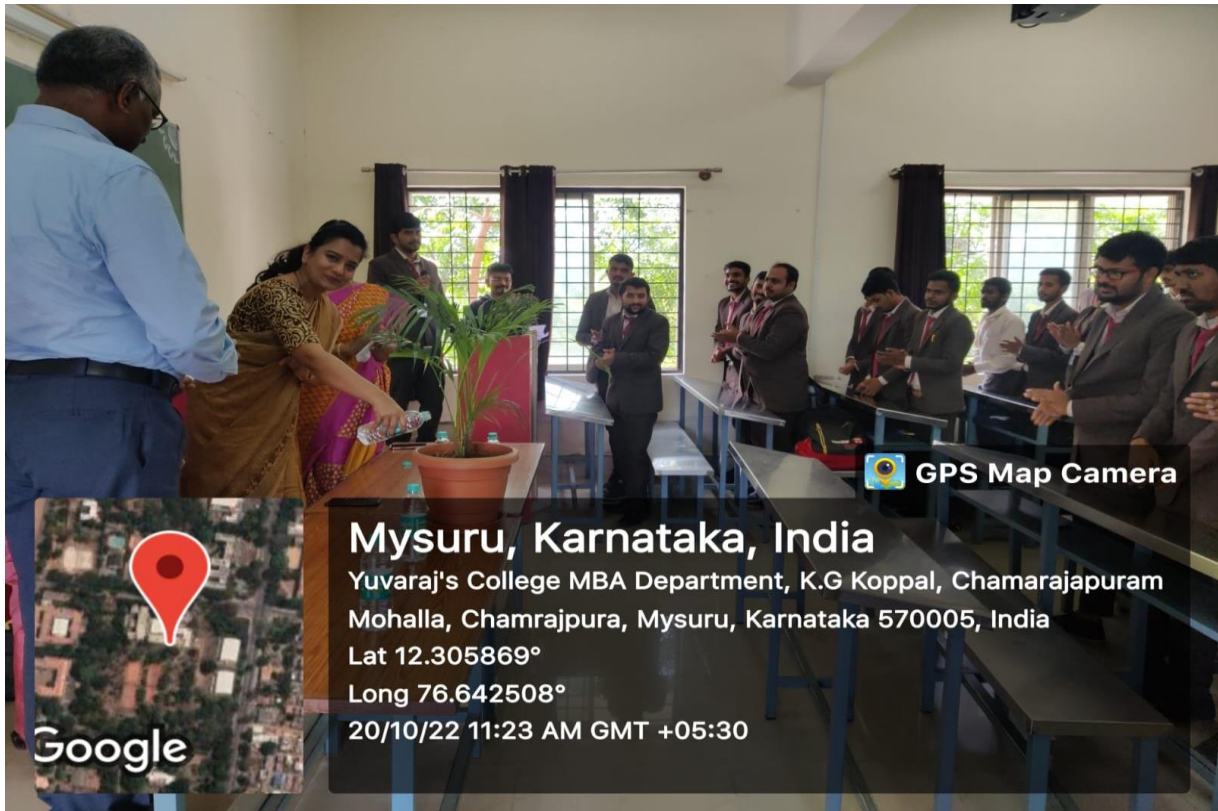
Visit to Central Food Technological Research Institute on 27/09/22


On 27/09/22 the students were taken to **CFTRI open day** to explore the research center and get an insight regarding startups. They could also gain awareness and knowledge about the new and emerging technology. It helped the students gain knowledge and get ideas for startups.

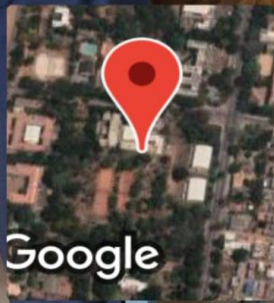


A Special Lecture on topic entitled **“Get Empowered Get Employed”** organized by University Industry Interaction Centre in coordination with Department of Management Science Yuvaraja’s College on **20-10 2022**

University Industry Interaction Centre in coordination with Department of Management Science Yuvaraja’s organized a special lecture on the topic **“Get Empowered Get Employed”**. Resource person for the session **Smt.Hemalatha, Head Edin CSR, Mysuru**, was able to inspire the students as she proceeded through the topic on how to get empowered and get employed.



 GPS Map Camera



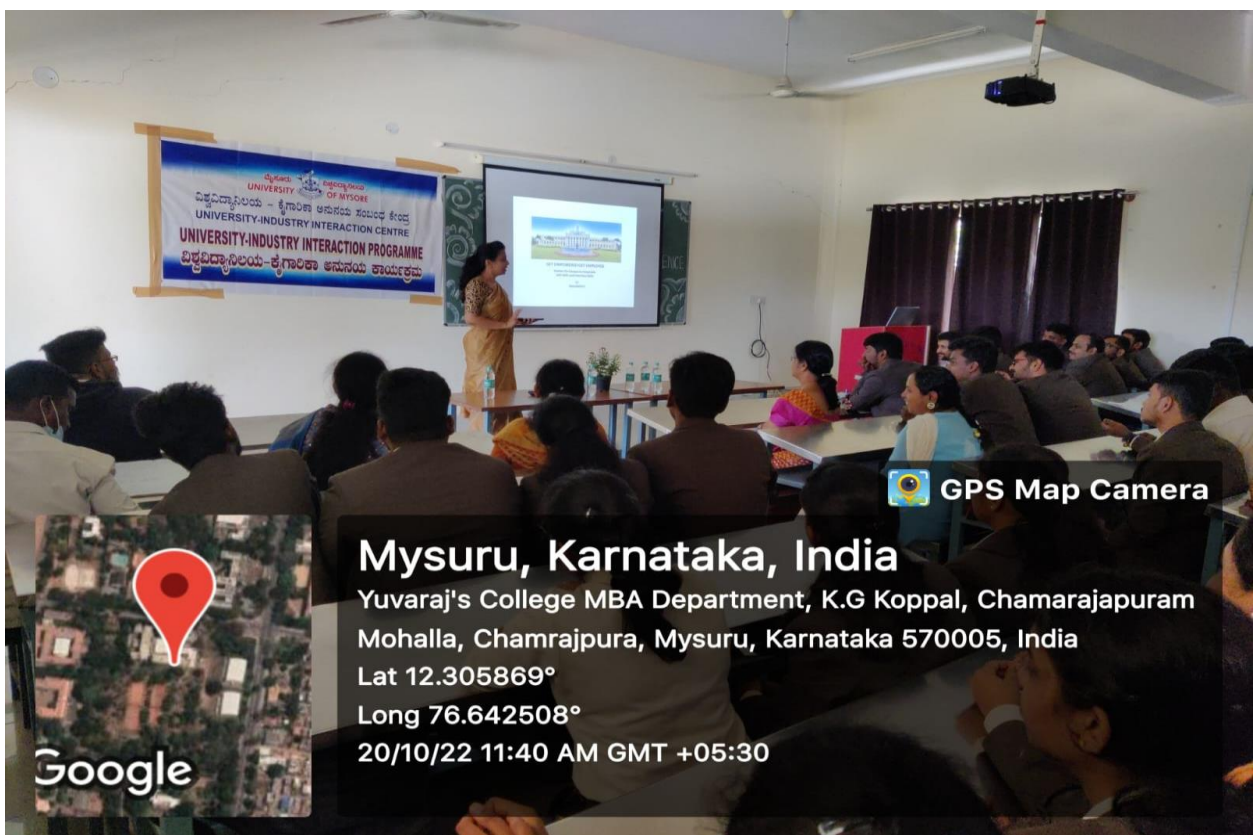
Mysuru, Karnataka, India


Yuvaraj's College MBA Department, K.G Koppal, Chamarajapuram
Mohalla, Chamrajpura, Mysuru, Karnataka 570005, India

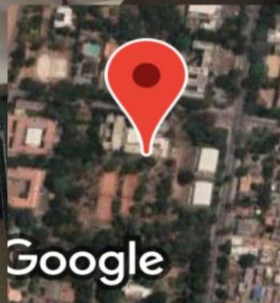
Lat 12.305869°

Long 76.642508°

20/10/22 11:23 AM GMT +05:30



 GPS Map Camera



Mysuru, Karnataka, India

Yuvaraj's College MBA Department, K.G Koppal, Chamarajapuram
Mohalla, Chamrajpura, Mysuru, Karnataka 570005, India

Lat 12.305869°

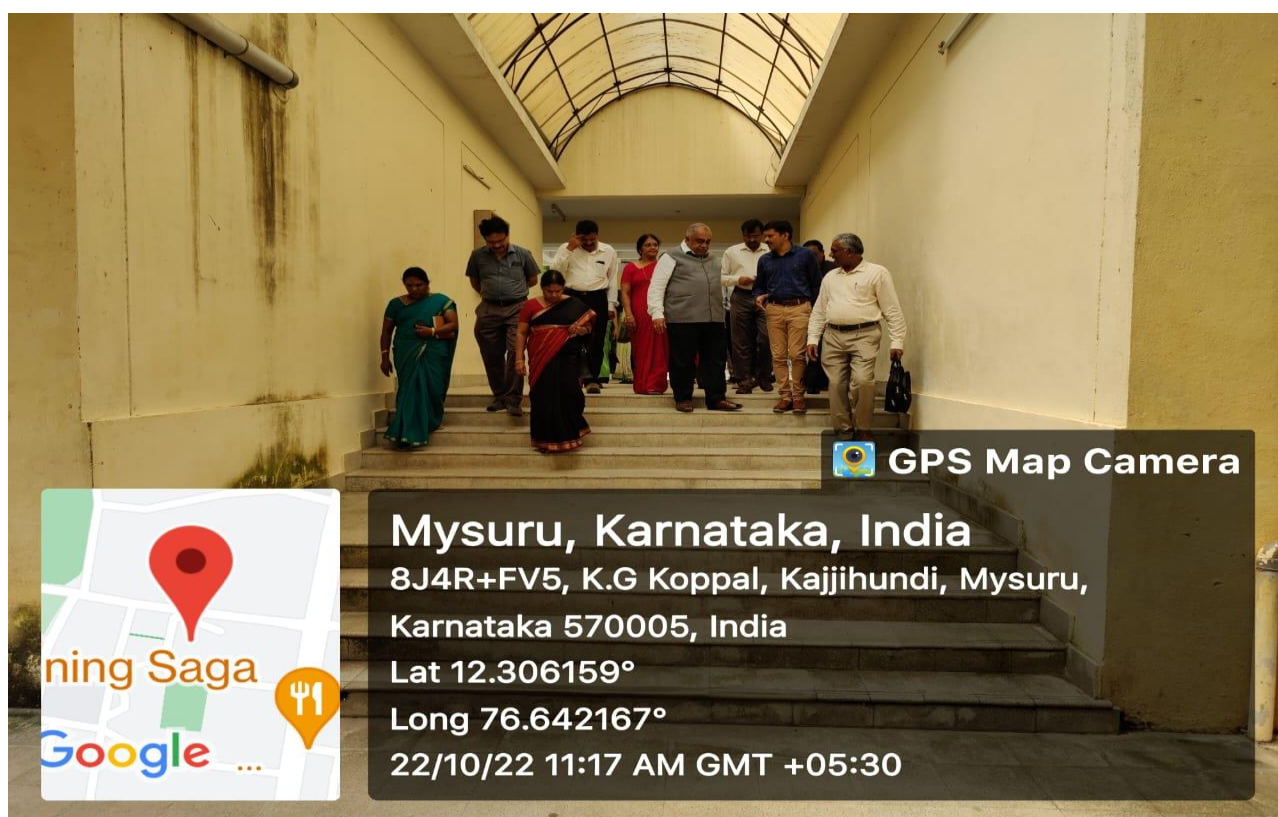
Long 76.642508°

20/10/22 11:40 AM GMT +05:30

ACADEMIA INDUSTRY INTERACTION PROGRAM

A Special Lecture on topic entitled, “**4th Industrial Revolution & Technology Trends**” organized by University Industry Interaction Centre in coordination with Department of Management Science Yuvaraja’s College on **22/10/2022**

University Industry Interaction Centre in coordination with Department of Management Science Yuvaraja’s College organized a special lecture on the topic “**4th Industrial Revolution & Technology Trends**” on 22/10/2022 at the platinum Jubilee auditorium. The resource person for the session, **Dr.Naveen Patel, Head Presales for Health Care, Insurance and Life Sciences, Infosys Technologies Ltd, Mysuru**, an expert in the field of technology, could share very valuable information in the field of technology. It was a great pleasure to have our honorable **Vice Chancellor Professor G.Hemanth Kumar as the Chief Guest** for the session. It was a pleasure felicitating our Vice chancellor during this session.





An Introductory Lecture session on internship Program for MBA students by “Sri Ram Life Insurance Company Pvt Ltd” was held on 24-01-2023

The resource person for the session Miss Priyanka (priyanka.suresh@shrirlife.in), Relationship Manager for Sri Ram Life Insurance Company Pvt Ltd gave a brief introduction of the topics to be covered during the training for Internship The internship would entail the following:-Training on Protection and Investment (NISM), Basics of Insurance, Digital Marketing, Live projects, One to one mentoring, Internship certificate.

